

A background image showing a red ukulele on a white desk in the upper left and hands typing on a laptop keyboard in the lower right. A semi-transparent blue rectangle is overlaid in the center, containing the title and logo.

PORTFOLIO & PRICE GUIDE

WEBSITE COPYWRITER
Hannah
GIBSON

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WELCOME

Thanks for taking an interest in my website copywriting service.

I'm Hannah Gibson, and I help web designers get 'clickable copy' for their website. But what's 'clickable copy' Hannah?

Well, it's website copy that's so clear and specific it speaks directly to the reader and leads them on a journey through your website and into your inbox— clicking your contact now button along the way.



Things you need to know about me...

- I take time to understand your goals and what makes your business unique so that I can help you get the most out of your website.
- When I write, I'm ALWAYS thinking about what's in the mind of the reader. This way, I can meet them where they're at and show them what you want them to do next.
- You can count on me to work with honesty, transparency, and integrity.
- And finally, I'm 100% committed to learning and trying new things. If I get something wrong, I'll admit it and strive for better results.



PORTFOLIO

Hannah Gibson - Website Copywriter

<https://www.hannah-gibson.co.uk/>

SMK Creations - Web Design

<https://www.smkcreations.com/>

KCR Solutions - Recruitment

<https://kcrsolutions.co.uk/>

Team Valley Group - Media Company Offering a Complete Marketing Solution

<https://teamvalleygroup.co.uk/>

Dream Designs - Custom Made Sliding Door Wardrobes

<https://www.dreamdesignsni.co.uk/>

Kenneth Middleton - Health Coach

<http://kmiddlejr.com/>

CSW Acquisition - Fast Acting Home Sellers

<https://www.cswacquisitions.com/>

Counselling Psychotherapy by SAE - Therapy

<http://www.counsellingpsychotherapybysae.co.uk/>

Neil Brown Electrical - Electrician

<https://www.electricianinbelfast.co.uk/>

CPM - Plumbing & Mechanical

<https://www.cpm-plumbing.com/>



PORTFOLIO

Mourne Sea Tours

<https://www.mourneseatours.com/>

Financial Adviser

<https://www.hardysfinancial.co.uk/>

Personal Injury Claims

<https://www.mypersonalinjuryclaim.ie/>

Flynn & Company Chartered Accountants (coming soon)

<http://www.flynnandcompany.co.uk/>

Goanserve – supporting the El Shaddai Child Rescue

<https://www.goanserve.co.uk>

Plumbing & Heating

<https://www.hodgen.co.uk/>

Career and Leadership Coaching

<http://www.fmcacoaching.com/>

Sales Support

<https://satnat.co.uk/>

Imber Court - Leisure & Recreation

<https://www.imbercourt.com/>

The Business Mindset Mentor

<https://www.thebusinessmindset.co.uk/>

Garden Room Construction

<https://islandgardenrooms.com/>



PORTFOLIO

Website Designer

<https://www.bearbehind.co.uk/>

Feng Shui Concepts

<https://www.fengshuiconcepts.com.au/>

Business Consulting

<https://www.manabulearning.com/>

Worcester Snoezelen Charity

<https://www.worcestersnoezelen.org.uk/>

Plus many more websites waiting to go live. If there's a particular industry you'd like to see, please ask.



TESTIMONIALS

It was an absolute pleasure collaborating with Hannah on a website project. Her copy was spot-on and delivered on time, and it was so enjoyable to work with her. Definitely recommend her!

Rachel Katibian | Website Designer

Hannah wrote a brilliant elevator pitch for my business. She was a joy to work with and very professional. Highly recommend.

James Godwin | Newday Media Ltd



I've just come off a 121 session with Hannah reviewing the copy on my website. It was fantastic to get the clarity I needed on what was there already and how it could be improved. I felt like Hannah really understood what I was trying to achieve and offered some really useful insights into things I hadn't considered. Lots of lightbulb moments, pages of scribbles and ideas to implement. Thank you!!

Rosie Wood | Brand & Website Designer



Just finished a 1-2-1 website check from Hannah and I feel great! It was very enlightening and it helped me to get the clarity I needed to improve the content of my website. Both in terms of content writing and marketing, Hannah has a lot of knowledge at a high professional level. Moreover, she is very friendly and nice to work with. I am very enthusiastic and cannot wait to apply the many tips I have received. Thanks Hannah!

Nadya Natali | Bloomcool Web Design



TESTIMONIALS



...content is brilliant. I was working on his design today and the content is a pleasure to work with. I think it's helping make my designs better.

I mention you to every single client now. And if they don't want a call, I refer them to your blog for tips. So the new doc is perfect.



She was incredibly thorough in her questions and truly took the time to clearly understand who my ideal client is. I had recently pivoted my ideal client and Hannah wanted to be sure we were 'speaking their language'

Raeanne Dimick | Shaka Designs

I've only started working with Hannah recently, having been introduced through a mutual contact. Hannah has done some writing work for me on my website and the whole process has been smooth and professional. She's a delight to work with. Work was delivered on schedule and to a high standard.

Steve Mark | UK Trades Marketing Specialist

Hannah is an expert in her field! If you are a web designer/developer or a business owner looking for professional, top quality copy then look no further. Hannah is efficient, knowledgeable, skilled and most of all gets results.

Hannah has a background in web design and development, she knows what is needed to attract your clients, capture their attention and get you those all important leads and enquiries. I have seen and experienced Hannah's work first hand and would not hesitate to recommend her.

Andrea Rainsford | The SEO Angel

WEBSITE COPYWRITING

Get targeted sales copy delivered to you in one document before you start designing your website.

Step 1: Book a 30-min introduction call

Step 2: Confirm writing dates and get booked in for our 60-min session

Step 3: Wait for your website copy to be delivered

£140/Page

1-2-1 WEBSITE COPY REVIEW & CONSULTATION

Learn how to write clear targeted sales copy when you work with me 1-2-1 over zoom. During this 60-min session, we'll work to understand your goals and review your current website copy. Then I'll show you exactly how and where to make the changes needed to help you achieve your goals.

Step 1: Choose a day and time that's convenient for you

Step 2: Submit a website or text file for review

Step 3: Get personalised advice and support during our 1-2-1 session

£99/Session

COSTS

- Website copywriting - £140/Page (minimum four pages)
- Additional £140 added to sites with less than 4 pages
- New business bolt-on package £175 (with additional support)
- SEO support available upon request
- 1-2-1 zoom website copy support £99/hour
- Sales pages - available on request

Have a website project that you
want to discuss?

[CLICK TO BOOK A FREE 30-MIN INTRO CALL](#)

Want to book a website copy
consulation?

[CLICK TO BOOK A 60-MIN 1-2-1 VIDEO CALL](#)

